

KDKA/WPCW TV PITTSBURGH

ISSUE GROUP
POLITICAL INQUIRY FORM
KDKA/WPCW TV

GENERAL (X)

RECORD OF REQUEST – Political Broadcast Time:

General Election 2012

NAME OF REQUESTOR:

Mike Furman

1. NAME OF AD AGENCY:

**Waterfront Strategies
See NAB Form for Detail**

2. ORGANIZATION PAYING FOR TIME:

**Majority PAC
See NAB Form for Detail
See Ad Agency
US Senate
Issue (National Importance)
Democrat
10/17/12
NON-CANDIDATE Rate card**

3. ENTITY FURNISHING TAPES:

4. Broadcast to favor issue/ballot/candidate (office):

5. CATEGORY:

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8. NATURE OF REQUEST:

9. DISPOSITION MADE OF REQUEST

(a) **Granted**

(b) **Denied (reason)**

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES:

 X

See Public File

See Contracts in Public File

CBS EMPLOYEE

Brian C. Butz

Political Advertising Director

KDKA/WPCW TV Pittsburgh